

CHAPTER 1: INTRODUCTION

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PURPOSE OF THE COMPREHENSIVE PLAN

The *Town of Doty 20-Year Comprehensive Plan* is a legal document providing the policy framework from which town officials will base their future land use decisions. This comprehensive plan was prepared to address the anticipated land use issues that will face the Town of Doty in the future. It should serve as a guide when making decisions regarding environmental protection, farmland preservation, transportation expansion, housing development, availability of public services, and sound economic development. Utilization of this plan as a tool for making land use decisions will ensure the town's vision will be carried out in an appropriate and consistent fashion.

The town's 20-year vision, which is located at the end of this chapter, is best illustrated by the General Plan Design (GPD). The General Plan Design (**Map 3.1**) designates areas of the town for preferred land use activities with a list of applicable land use classifications that are supported by detailed recommendations that define the type of development within those classifications. The GPD and is the desired goal to be achieved through the implementation of this comprehensive plan. The General Plan Design, along with the town's development strategies, shall be used in conjunction with Oconto County's zoning ordinances, local land use ordinances, supporting planning materials, and other implementation tools to make informed land use decisions in the Town of Doty over the next 20 years.

State Planning Legislation

The *Town of Doty 20-Year Comprehensive Plan* was prepared to meet the requirements outlined in Wisconsin Statute 66.1001 by addressing the following nine elements:

- Issues and Opportunities
- Transportation
- Agriculture, Natural, and Cultural Resources
- Intergovernmental Cooperation
- Implementation
- Housing
- Utilities and Community Facilities
- Economic Development
- Land Use

The State of Wisconsin Comprehensive Planning Legislation (s.66.1001) further states:

“Beginning on January 1, 2010, if a local governmental unit engages in any of the following actions, those actions shall be consistent with that local governmental unit's comprehensive plan:

- (a) Official mapping established or amended under s. 62.23 (6).
- (b) Local subdivision regulation under s. 236.45 or 236.46.
- (c) County zoning ordinances enacted or amended under s. 59.69.
- (d) City or village zoning ordinances enacted or amended under s. 62.23 (7).
- (e) Town zoning ordinances enacted or amended under s. 60.61 or 60.62.
- (f) Zoning of shorelands or wetlands in shorelands under s. 59.692, 61.351 or 62.231”.

HOW TO USE THIS PLAN

The *Town of Doty 20-Year Comprehensive Plan* consists of eleven chapters presented in two volumes along with an appendices. **Volume I: Town Plan** is comprised of Chapters 1 through 4. The content of these four chapters meet all the requirements outlined in s. 66.1001, Wis. Stats. The appendix to **Volume I** consists of planning materials generated during the preparation of the *Town of Doty 20-Year Comprehensive Plan*. **Volume II: County Resources** contains Chapters 5 through 11, along with an appendix that details countywide background information and data.

Volume I: Town Plan: describes and illustrates the Town of Doty’s 20-year vision for future development. It includes detailed background information and data; land use projections; recommended strategies for guiding future development; the town’s General Plan Design (including a future land use map); and a framework for implementation.

Chapter 1: Introduction contains an overview of the purpose of the plan; the planning legislation; plan development process; and the vision statement.

Chapter 2: Inventory, Trends, and Forecasts provides town specific demographic information and data as wells as housing and population projections for the future; identifies land use issues and conflicts; acknowledges continued land use trends; and projects future land use allocations for residential, commercial, industrial, and agricultural needs.

Chapter 3: Future Land Use Plan illustrates a desirable future land use plan through a General Plan Design and defines the characteristics of the future land uses through a series of land use recommendations.

Chapter 4: Implementation details a plan to implement the *Town of Doty 20-Year Comprehensive Plan*.

Appendices: Town Plan includes town public participation materials- nominal group results; intergovernmental cooperation workshop results; existing town land use inventory; and other relevant input and materials generated or gathered during the plan development process.

Volume II: County Resources contains countywide inventory and demographic information that served as a basis in developing the town’s 20-Year vision for future development.

Chapter 5: Natural, Agricultural and Cultural Resources provides a detailed description of the county’s unique features that comprise its physical landscape.

Chapter 6: Population and Housing presents countywide historic demographic information along with future population and housing projections.

Chapter 7: Economic Development highlights labor force statistics; economic composition; and provides an analysis of existing and future economic conditions for the town and Oconto County.

Chapter 8: Transportation describes the county’s existing multi-modal transportation system.

Chapter 9: Utilities and Community Facilities inventories all local and countywide utilities and facilities including schools and emergency services.

Chapter 10: Intergovernmental Cooperation lists the results of three cluster level intergovernmental cooperation workshops as well as programs to facilitate joint planning and decision making processes with other government units.

Chapter 11: Land Use Controls and Inventory provides a detailed inventory of existing land uses for each community and the county as a whole.

Appendices: County Resources contains a countywide inventory of natural resources information, a detailed list of available housing, economic development, and transportation financial and technical resources; existing countywide land use inventory; a glossary of definitions; and other relevant input and materials generated or gathered during the plan development process.

PLAN DEVELOPMENT PROCESS

The Town of Doty was one of sixteen communities to enter into an agreement with Oconto County to submit a multi-jurisdictional application to the Wisconsin Department of Administration in 2005 for grant funding to offset the cost of completing/or updating their comprehensive plans. The application was successful, and an award of \$263,000 was made to Oconto County in April 2006. The comprehensive planning grant required recipients to put forth a local match, which could be distributed over a three year period. Oconto County contracted with the Bay-Lake Regional Planning Commission (BLRPC) to assist in the preparation of the local plans as well as the county’s comprehensive plan.

The 36 month multi-jurisdictional planning process was divided into three separate phases:

First Phase → Inventory of countywide information to be used in developing the local and county plans.

This phase included the following activities:

- Countywide background data was collected, analyzed, and presented for review.
- Oconto County Planning Advisory Committee (OCPAC) and communities within the three planning clusters reviewed and provided input on the countywide background materials.
- Three (3) Open Houses were conducted in each of the county’s three Planning Clusters (Northern, Central, Southern). These Open Houses were held in May and June 2007 to allow the public to review countywide background materials, ask questions, and provide feedback.



- A preliminary draft of *Volume II: County Resources* was prepared to assist with the completion of the local and county comprehensive plans.

Second Phase → Completion and adoption of the local comprehensive plans and adoption of Volume II: County Resources.

- Town of Doty data was analyzed to identify existing and potential conflicts.
- The town’s vision statement was developed along with the land use goals, objectives, policies, and programs by using results from the various issue identification workshops, information from the existing *Town of Doty Master Land Use Plan* and background data.
- A preliminary General Plan Design and recommended land use strategies were created to guide future growth, development, and conservation within the town over the next 20 years.
- Oconto County Planning and OCPAC finalized *Volume II: County Resources*. It was adopted by resolution by the Oconto County Board of Supervisors on August 21, 2008.
- A Public review and final Open House were conducted to present the *Town of Doty 20-Year Comprehensive Plan* to the citizens of the community as well as nearby municipalities and government organizations for their feedback. Comments were considered and included in the town’s comprehensive plan when appropriate prior to its adoption.

Third Phase → Completion and adoption of the Oconto County 20-Year Comprehensive Plan.

- The Oconto County Planning and Zoning Committee and OCPAC utilized the background information and data gathered during the first planning phase, along with the adopted local comprehensive plans and county resource document completed during the second phase, to prepare the *Oconto County 20-Year Comprehensive Plan*.

Plan Amendment

The first amendment of the Town of Doty 20-Year Comprehensive Plan was adopted in 2021. The focus of this amendment was to update the existing land use data, general plan design, land use recommendations, goals, policies, and implementation steps.

Public Participation Process

Public Participation Plan

A major element of the town’s comprehensive planning process is gathering input from the public. In accordance with Wisconsin Statute 66.1001(4), the Town of Doty approved “*Procedures for Adoption or Amendment of the Town of Doty Comprehensive Plan.*” A copy of the public participation plan is included as Appendix A of *Volume I: Town Plan*.

The town held monthly meetings that were open to the general public to review background data, finalize each plan element, and create the Town of Doty 20-Year General Plan Design. In addition to these planning meetings, issue identification exercises (i.e., Nominal Group and Intergovernmental Cooperation Workshop) and open houses were used to gather extra input from the public.

Nominal Group Exercise

In a meeting of the Northern Planning Cluster held in August 2006, members of the Town of Doty Plan Commission participated in a Nominal Group Exercise. The purpose of this exercise was to identify issues and concerns regarding future development in the Town of Doty and the northern portion of Oconto County.

Relevant issues were considered during the development of the goals, objectives, policies, and programs for the town's comprehensive plan. Top issues from the Northern Planning Cluster nominal group exercise include:

- Stronger county rules on older grandfathered septic systems
- Shoreland zoning
- Preservation of the rustic integrity of the area
- Protection and maintenance of recreational resources (i.e. trails)
- County services being more accessible
- Improvement of and an increase in law enforcement in northern portion of county
- Provision of senior care facilities and programs

All results collected at the three Nominal Group Exercises held as part of this multi-jurisdictional planning process can be found in Appendix B of *Volume I: Town Plan*.

As part of the plan amendment process that began in 2018, the town reviewed and discussed these prior nominal group results. These results and the additional discussion assisted the town in the plan update process.

Visioning Exercise

A visioning exercise was conducted with the Town of Doty Comprehensive Plan Update Committee to describe the future of various elements discussed in the town's comprehensive plan, including natural resources, economic development, and housing. The visioning process, in addition to the town's existing Master Plan, were used to provide a foundation for developing the Town of Doty 20-Year vision statement and to generate development strategies to implement the *Town of Doty 20-Year Comprehensive Plan*. The town's vision statement is included later in this chapter.

Intergovernmental Cooperation Workshop

An Intergovernmental Cooperation Workshop was conducted in April 2008 with the Oconto County Northern Planning Cluster. Representatives from each of the communities within the planning cluster were invited to attend the workshop, along with neighboring municipalities, school districts, civic and recreational clubs, pertinent state and federal agencies, and other entities and departments that may be directly impacted by the implementation of the area's comprehensive plans.

The workshop collected input on any existing or potential conflicts or positive relationships between the communities and their surrounding government jurisdictions. Participants were also asked to provide potential resolutions to the identified issues or concerns. The items applicable to the Town of Doty were addressed during the comprehensive plan development process or incorporated into the implementation portion of the comprehensive plan. The list of issues and

conflicts as well as resolutions from the Intergovernmental Cooperation Workshop is provided as Appendix C of *Volume I: Town Plan*.

As part of the plan amendment process that began in 2018, the town reviewed and discussed these prior intergovernmental cooperation workshop results. These results and the additional discussion assisted the town in the plan update process.

Open Houses

Two (2) “Open Houses” were conducted at different points throughout the planning process to present background information and plan recommendations to the public. The first open house was held for communities in the northern portion of Oconto County to present countywide information that was used to develop *Volume II: County Resources* of the *Town of Doty 20-Year Comprehensive Plan*.

The second open house was held on June 28, 2008, at the Doty Town Hall. It was conducted at the conclusion of the second phase of the planning process. The purpose of this open house was to allow residents of the town and other interested individuals the opportunity to review and comment on the town’s completed draft plan.

As part of the plan amendment process, an open house was held to provide residents and any interested persons an opportunity to review the updated plan materials and give input as to its contents and scope. Plan update materials were also made available on the Oconto County website throughout the plan update project.

VISION STATEMENT

The following is the Town of Doty 20-Year Vision Statement as prepared by members of the Comprehensive Plan Update Committee:

“The Town of Doty is comprised of pristine surface waters and forests that will be well preserved, establishing an aesthetically pleasing atmosphere in a safe environment. The Town residents, supported by the Town Board and Town Plan Commission, will direct growth and development in a way that will allow the town to maintain its unique character and quality of life, thus making the town an ideal place to visit and reside. Land use policies will be implemented to create a system of well-planned, orderly development. New development will be limited and carefully guided so that the landscape remains uncluttered and the environment protected. The Town will protect its scenic and natural areas from development impacts so that current and future generations can enjoy the unique wildlife, clean waters, and wooded trails that epitomize the community.”