

**CHAPTER 4:  
IMPLEMENTATION**

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## INTRODUCTION

This chapter outlines a variety of actions and activities necessary to implement the development strategies and vision of the *Town of Maple Valley 20-Year Comprehensive Plan*. In an effort to keep this plan up-to-date with the changing conditions, this section also includes a process for amending/updating the comprehensive plan, along with a mechanism to measure the town’s progress of accomplishing its development goals.

## RESPONSIBILITIES OF LOCAL OFFICIALS

The town Plan Commission, with cooperation from Oconto County, has the primary responsibility to implement the comprehensive plan. Plan Commission members, along with elected officials, need to be familiar with the future development strategies, vision statement, and maps found within the plan since they provide much of the rationale the community needs in making land use decisions or recommendations. If a decision needs to be made that is inconsistent with the comprehensive plan, the plan must be amended to reflect this change in policy before it can take effect.

The Plan Commission needs to ensure that supporting ordinances are consistent with the comprehensive plan per Wisconsin Statute 66.1001 (3). The town will consult the comprehensive plan when working with Oconto County and other government entities to develop/amend land ordinances or create additional land use recommendations.

## COMPREHENSIVE PLAN INTERNAL CONSISTENCY

The comprehensive plan elements and their respective development strategies should maintain consistency to ensure land use decisions are based on current conditions. In an effort to keep the plan’s uniformity, the town’s Plan Commission and elected officials should conduct periodic reviews of the town’s vision statement and development strategies, along with the General Plan Design text and mapping. Any town ordinances and regulations that are not maintained and enforced by Oconto County need to be reviewed for consistency with the *Town of Maple Valley 20-Year Comprehensive Plan*. The town should also work cooperatively with Oconto County to ensure all land use ordinances and maps are updated to limit inconsistencies with the town’s comprehensive plan.

## UPDATING THE COMPREHENSIVE PLAN

This comprehensive plan shall be amended/updated following §66.1001 (4)(b) and the town’s adopted written procedures for fostering public participation. It is recommended that the town’s comprehensive plan be reviewed/updated by the town Plan Commission based on the following schedule:

- **Annually**
  - Review the vision statement and future development strategies;
  - Review updates to the Wisconsin Department of Administration (WDOA) population and housing estimates, and U.S. Census data;
  - Review implementation priorities and relevance of the development strategies;
  - Update any changes to General Plan Design text or map;
  - Ensure consistency with new or revised ordinances proposed by Oconto County

- **Five Years**
  - Review U.S. Census data, WDOA population and housing projections – work with Oconto County to update *Volume II: County Resources* as needed;
  - Identify substantial changes over the past five years and any potential impacts to the community in the near future. This helps monitor outcomes of implemented development strategies and identifies any possible needs for the 10-year update;
  - Be aware of updates or completion of other local, county, or regional plans.
- **Ten Years** - required comprehensive plan update per Wisconsin Statute 66.1001(2)(i). Amend the plan as needed based on changing conditions.
  - Conduct a review of the town’s vision statement, General Plan Design development strategies and map, land use recommendations, work with Oconto County to update the town’s population, housing, and economic data, along with other relevant planning information inventoried in *Volume II: County Resources*. Review ordinances and other controls for consistency.

## IMPLEMENTATION OF LOCAL LAND USE CONTROLS

### Zoning

#### **Oconto County General Zoning Ordinance**

Oconto County has zoning jurisdiction within all unincorporated communities of the county. Oconto County maintains and administers the general zoning ordinance to achieve community goals such as promoting public health, safety, and welfare; protection of natural resources; and to maintain community character. General zoning utilizes a system of districts designated for different uses based on land suitability, infrastructure, avoidance of conflict with nearby uses, protection of environmental features, economic factors, and other local factors. Refer to the general zoning ordinance of Oconto County for detailed information on zoning districts, regulations, restrictions, permitted uses, and zoning maps.

- The comprehensive plan’s preferred land uses need to be compared to the zoning map to determine compatibility and realignment within various districts. The town Plan Commission and town Board should work closely with Oconto County to decide when re-zoning will occur, for it is not the intent of the zoning map to become a direct reflection of the comprehensive plan’s 20-Year General Plan Design Map (**Map 3.1**). The comprehensive plan is a vision for the future while zoning represents current use.
- Cooperate with Oconto County to develop/amend ordinances that encourage the protection of the town’s natural features and aesthetic views.
- Additional ordinances may be developed by the town or Oconto County in order to meet the town’s “vision statement” listed in Chapter 1 of *Volume I: Town Plan*.

### Official Mapping

Under §62.23(6), the City Council/Village Board/Town Board (under village powers) "...may by ordinance or resolution adopt an official map showing the streets, highways, parkways, parks and playgrounds laid out, adopted and established by law." Once an area is identified on an official map, no building permit may be issued for that site, unless the map is amended.

The official map serves several important functions:

1. It helps assure that when the city/village/town acquires lands for streets, or other uses, it will be at a lower vacant land price;
2. It establishes future streets that subdividers must adhere to unless the map is amended; and,
3. It makes potential buyers of land aware that land has been designated for public use.

### **Floodplain Ordinance**

The Oconto County Floodplain Ordinance regulates development in flood hazard areas to protect life, health and property and to provide a uniform basis for the preparation, implementation and administration of sound floodplain regulations for all county floodplains.

Areas regulated by the Oconto County Zoning Ordinance include all areas in the County that would be covered by the “Regional Flood.” These areas are divided up into three districts:

1. The *Floodway District (FW)* consists of the channel of a river or stream and those portions of the floodplain adjoining the channel required to carry the regional flood waters.
2. The *Floodfringe District (FF)* consists of that portion of the floodplain between the regional flood limits and the floodway.
3. The *General Floodplain District (GFP)* consists of all areas which have been or may be hereafter covered by flood water during the regional flood. It includes both the floodway and floodfringe districts.

For more information about floodplain zoning in Oconto County refer to the Oconto County Floodplain Ordinance.

- Further development in the town of Maple Valley should remain consistent with the Oconto County Floodplain Ordinance. Cooperate with Oconto County, WDNR, FEMA, and other appropriate agencies when updates to the Oconto County Flood Insurance Rate Maps and the Oconto County Floodplain Ordinance are proposed.

### **Shoreland Ordinance**

The Oconto County Shoreland Ordinance establishes zoning standards for use of shorelands along navigable waters. The shoreland standards apply to lands:

1. In unincorporated communities of Oconto County that lie within 1,000 feet of the ordinary high water mark of navigable lakes, ponds or flowages; and
2. Within 300 feet of the ordinary high water mark of all navigable rivers or streams, or to the landward side of the floodplain, whichever distance is greater.

The Oconto County Shoreland Zoning Ordinance also establishes minimum lot sizes for parcels within the shoreland zone, setbacks of buildings and structures from the water, standards for the alteration of surface vegetation and land surfaces, and a permit process for work taking place in waterways.

- Further shoreland development in the town of Maple Valley should remain consistent with the Oconto County Shoreland Ordinance.
- The town may wish to adopt a more restrictive shoreland ordinance than the county maintains.

**Land Division / Subdivision Ordinance**

A land division/subdivision ordinance, as authorized by s. 236, Wis. Stats., regulates the division of raw land into lots for the purpose of sale or building development. The town may regulate, by ordinance, the division of land within its boundary. The land division/subdivision ordinance is related to the general zoning ordinance as it regulates the type of development that takes place on a parcel and the land division/subdivision ordinance regulates how the parcel is created and made ready for development.

Oconto County maintains a Land Division Ordinance. The ordinance applies to “any act of division of a lot, parcel, or tract which existed on the effective date of this ordinance by the owner thereof or his agent for the purpose of transfer of ownership or building development where the act of the division creates one or more new lots, parcels, tracts or units, if the lot, parcel, tract or unit being created is equal to or smaller in area than ten (10) acres in size, determined by the right of way.” Please see the Oconto County Land Division Ordinance for further information.

- Work cooperatively with Oconto County in efforts to update the county’s Land Division Ordinance.
- Consider developing a land division or subdivision ordinance for the Town of Maple Valley to regulate parcel arrangement within specific areas of the town and promote orderly growth.

**Other Ordinances and Regulations**

Other tools to implement the comprehensive plan may include the development/support of additional town controls or Oconto County regulations such as:

- Building/Housing Codes
- Design Review Ordinances
- Blighted Building Ordinance
- Erosion and Stormwater Control Ordinances
- Landscape Ordinances
- Historic Preservation Ordinances

**IMPLEMENTATION OF DEVELOPMENT STRATEGIES**

The town of Maple Valley Plan Commission, with cooperation from Oconto County, will be directly responsible for, or oversee the implementation of most of the development strategies (goals, objectives, policies, and programs) with the town board ensuring the plan is being implemented in a timely manner. In total, there are eleven general goals for the town, each followed by a detailed list of objectives, policies, and programs. Since many planning issues are interrelated, the objectives, policies, and programs related to one goal may be similar to those stated in other areas.

The following statements describe the town’s intent regarding growth, development, and preservation over the next 20 years.

***Goals, Objectives, Policies, and Programs***

- **Goals** - describe desired situations toward which planning efforts should be directed. They are broad and long range. They represent an end to be sought, although they may never actually be fully attained.
- **Objectives** - are measurable ends toward reaching a defined goal.
- **Policies** - are a rule or course of action used to ensure plan implementation.
- **Programs** – an action or a coordinated series of actions to accomplish a specific policy.

**LAND USE**

**GOAL:** To preserve and retain the rural atmosphere and character of the town by promoting compatible land uses.

***Objective:*** Ensure the town of Maple Valley land use is developed/preserved according to the strategies described in the Future Land Use Plan (Chapter 3 of this document).

**COMMUNITY PLANNING**

**GOAL:** For the *Town of Maple Valley 20-Year Comprehensive Plan* to provide guidance to local officials when making land use decisions that reflect the town’s vision.

***Objective 1:*** Utilize this 20-year comprehensive plan to best reflect the interests of all the town’s residents, follow an orderly and cost efficient method when developing and preserve significant features of the community.

***Policies:***

- A. This 20-year comprehensive plan will be consulted by the town Plan Commission, town Board and other committees of the town before making any decision regarding land use and land use policies.
- B. Ensure that all growth and development occurs in a planned and coordinated manner that will maintain or improve the quality of life associated with the rural character of the town.
- C. Encourage cooperation and communication between the town, neighboring municipalities and county government in implementing this 20-year plan.

**Programs:**

- Consider holding community planning related efforts/meetings with adjacent communities, media and/or private organizations to publicize ongoing planning projects and plan implementation projects found within this comprehensive plan.
- Encourage Plan Commission and town Board to reference goals of this document prior to making decisions concerning land use.

***Objective 2:*** The town board and town plan commission have the responsibility to review and update the town’s comprehensive plan as needed.

***Policies:***

- A. Periodically review and update, when necessary, the adopted 20-year comprehensive plan in order to provide for the greatest possible benefits regarding future development and preservation of significant features such as agricultural, natural and cultural resources.
- B. Review existing Oconto County ordinances as they relate to the implementation of this plan.
- C. Ensure the public is informed and involved to the greatest extent possible when considering updates and revisions to the town’s comprehensive plan.

## NATURAL RESOURCES

**GOAL:** To manage a safe, clean and orderly natural environment for the residents of the town of Maple Valley.

**Objective 1:** Encourage a visually appealing and sustainable natural environment.

***Policies:***

- A. Work with Oconto County and town residents to encourage sound management practices of the town’s agricultural and forestlands.
- B. Identify any key natural areas for protection and/or enhancement.

**Programs:**

- Encourage the inclusion of environmental corridors, buffer zones, and other natural areas in new and existing developments.
  - Advocate very limited or no development in the Environmental Corridors designation on the General Plan Design (**Map 3.1**) to protect the town’s key natural resources.
- C. Identify and protect key open spaces and wildlife habitats from development to preserve the town’s scenic value.
  - D. Work with federal, state and county agencies to seek funding for habitat protection.
  - E. Developments adjacent to steep slopes, rivers/creeks and wetlands should be planned in a manner that protects the integrity of these areas.

**Program:**

- Work with Oconto County to educate residents about flood risks, shoreland and wetland preservation and steep slope risks.

**Objective 2:** Preserve and restore surface water quality (wetlands, lakes, and rivers/creeks).

***Policies:***

- A. Support efforts related to surface water quality issues through the use of protection, restoration and improvement tools.
- B. Investigate and consider tools for erosion control (e.g., buffer strips, easements, land use controls, flood controls, etc.).
- C. Participate in efforts to maintain the natural beauty and integrity of the towns surface water features.

**Program:**

- Support the use of indigenous flora and sound conservation methods to protect shorelands from erosion.



**Objective 3:** Promote the protection of groundwater resources (quality and quantity).

***Policies:***

- A. Identify and preserve groundwater recharge sites (wetlands, lakes and ponds) and areas of shallow soils.

**Programs:**

- Consider establishing long-term plans to address potential recharge areas and their threats.
- B. Avoid human-influenced actions, agriculture and residential development that may deplete the town’s lakes, rivers/creeks, wetlands and groundwater reserves.

**Programs:**

- Encourage residents to follow stormwater management plans and erosion control ordinances, etc.
  - Landowners should follow agriculture "Best Management Practices" to preserve water quality.
  - Promote wetland restoration projects.
- C. Work cooperatively with surrounding jurisdictions and Oconto County to protect groundwater resources.

**Objective 4:** Existing and future mining sites should not negatively impact the environmental features or existing developments within the town.

***Policies:***

- A. Encourage the location of mining operations where scenic views and the health of the natural environment will not be compromised.
- B. Consider preserving potential mineral resources within the town for future mining consideration.
- C. Work with the surrounding communities and Oconto County to ensure that incompatible uses do not develop adjacent to potential or existing mining sites.
- D. Discourage nonmetallic mining in environmentally sensitive areas.
- E. Work with surrounding communities and Oconto County to ensure all abandoned, present and future mining operations will someday be reclaimed to a natural setting subject to the requirements of NR 135.

**Program:**

- Utilize the Oconto County Nonmetallic Mining Reclamation Ordinance when deciding land use issues.

**AGRICULTURAL RESOURCES**

**GOAL: To preserve the agricultural resources of the town.**

**Objective 1:** Maintain existing agricultural lands to preserve the town’s rural atmosphere.

***Policies:***

- A. Retain large contiguous areas of prime agricultural lands for future farming operations.
- B. Discourage development on soils that have been identified as being prime agricultural areas thus encouraging the use of these lands for farming purposes only.
- C. Advocate for the use of sound agricultural and soil conservation methods to minimize surface and groundwater contamination and soil erosion.

**Program:**

- Encourage Nutrient Management Planning, Land Buffer Programs, etc.
- D. Minimize impact of future development by encouraging conservation-based land use practices.

**Programs:**

- Work with the county and state agencies to promote innovative programs which ensure the protection of farmlands.
  - Consider clustering and conservation designs for future housing developments in order to preserve contiguous lands for future farming.
- E. Recognize the economic importance of agriculture in the community.

***Objective 2:*** Protect the existing farm operations from conflicts with incompatible uses.

***Policies:***

- A. Have an orderly changeover of less productive agricultural lands to other uses.
- B. Encourage buffers separating non-farming uses from agricultural lands in order to lower the number of possible nuisance complaints.

**CULTURAL RESOURCES**

**GOAL:** To preserve and enhance the historic, archeological and cultural locations and structures, where appropriate.

***Objective:*** Support the preservation and enhancement of the historic and cultural resources and facilities in the town.

***Policies:***

- A. Advocate the preservation of buildings, structures, and other landscape features that are the town's cultural history.
- B. The town will discourage the destruction of these sites and will not allow incompatible uses around them that would have negative impacts on the resource.
- C. Tie significant locations into recreational/tourist sites while further enhancing them and their access, where appropriate.

**Program:**

- The town may work with federal, state and county agencies to ensure all sites are identified and properly protected.

**HOUSING**

**GOAL:** To provide for a variety of quality housing opportunities for all segments of the town’s current and future population.

*Objective 1:* Identify and support policies and programs that help citizens obtain affordable, quality housing.

***Policies:***

- A. Support housing developments for all persons including low and moderate income, elderly, and residents with special needs.
- B. Work with Oconto County to apply for grants and become involved in programs to address the town’s housing needs.
- C. Encourage the maintenance, preservation and rehabilitation of the existing housing stock within the town.

**Programs:**

- The town may direct residents to Oconto County to obtain educational materials and information on financial programs, home repairs, weatherization and how to obtain affordable housing.
- The town board may work with the state, county and Bay-Lake RPC to monitor the town’s population characteristics to stay informed of changing demographics/characteristics within the town.

*Objective 2:* Encourage new housing development in areas that will preserve the town’s rural nature and can be done in a cost effective way.

***Policies:***

- A. Encourage new housing in areas adjacent to areas in which community facilities currently exist.
- B. The construction of new homes should be regulated by adequate building codes and ordinances.
- C. Explore new development ideas which encourage a responsible use of land and the retention of natural or unique areas.
- D. Identify areas in which new development should be restricted or maintained as open space.
- E. Explore new development ideas to minimize possible negative impacts on the environment.

**Program:**

- Review existing regulations on lands adjacent to water features in the town in an effort to protect/improve these valuable resources.
- B. Work with Oconto County and neighboring communities to establish innovative development guidelines for future consideration within the town.

**Program:**

- Consider conservation by design developments as well as cluster type developments as an alternative to conventional zoning methods to provide for a variety in housing choices.

**ECONOMIC DEVELOPMENT**

**GOAL: To provide opportunities for small scale economic development while protecting and enhancing the town’s agricultural and environmental assets.**

***Objective:*** Future businesses will be in areas specified in the general plan design chapter which will enhance and promote the rural character of the Town of Maple Valley.

***Policies:***

- A. Commercial and light industrial growth should be consolidated in areas where needed services exist or can be readily extended.
- B. Locate commercial development dependent on automobile traffic in areas that contain safe and easy access.

**Program:**

- Direct commercial and light industrial development to areas specified in the town’s general plan, or a nearby community that is better served by existing infrastructure.
- C. Evaluate the capacity of existing infrastructure, roads, electricity, public safety services, etc. to accommodate any new economic development.
- D. Locate highway dependent businesses along STH 32 that would provide commercial service to local and through traffic.
- E. Consider controlling signage, lighting, landscaping and access of business sites located in the town.
- F. Home-based businesses are allowed until they outgrow the existing property and need a zoning change as detailed in the Oconto County Zoning Ordinance.
- G. Preserve the town’s many productive agricultural lands and natural features.

**Programs:**

- Coordinate with county, state and federal agencies to explore innovative ways to preserve farming in the town.

- Before rezoning farmlands to non-agricultural uses consider the value of the agricultural lands and rural atmosphere of the town.
  - Work with Oconto County to maintain the County Forestlands
- H. Work with Oconto County to promote the recreational opportunities in the Maple Valley area.

**Program:**

- Support efforts to market the area and maintain services and programs to grow the county’s economy.

**TRANSPORTATION**

**GOAL: To establish a safe and efficient transportation systems for all modes of transportation in the town.**

***Objective 1:*** Promote an efficient road system that ensures the highest degree of mobility and accessibility while protecting the safety of its users.

***Policies:***

- A. Promote a transportation system that is consistent with surrounding land uses and can readily adapt to changes in transportation demand and technology.
- B. Transportation systems should reduce accident exposure and provide travel safety.
- C. Support safe and convenient pedestrian traffic movement for people of all ages and physical abilities.

**Program:**

- Consider transportation needs of the elderly and special needs populations.
- Bicyclists and pedestrians should be afforded a comfortable margin of safety on streets and roads by ensuring compliance with American Association of State Highway and Transportation Officials (AASHTO) and Manual of Uniform Traffic Control Devices (MUTCD) guidelines and standards.
- D. Encourage a transportation system that identifies and preserves multi-use utility and transportation corridors.
- E. Identify and work to address any dangerous intersections within the town.
- F. Protect existing investments in the road network with proper maintenance.

**Program:**

- Continue conducting an annual assessment of road pavement conditions; road drainage and ditch maintenance needs; adequacy of existing driveways and culverts relative to safe access; and adequacy of sight triangles at road intersections.

***Objective 2:*** Encourage a transportation system that complements and enhances the rural

character and natural environment of the town.

***Policies:***

- A. Advocate for transportation projects that contribute to improved air quality and reduced energy consumption.
- B. **Program:**
  - Encourage transportation demand management strategies that reduce the number of single occupant vehicles, such as park-and-ride lots and carpooling.
- C. Advocate for transportation corridors that are well maintained to allow for safe travel, while providing scenic views of the town.
- D. Avoid adverse impacts on environmental corridors and other significant natural areas during the planning and development of transportation facilities.

**UTILITIES/COMMUNITY FACILITIES**

**GOAL:** To provide quality community services to all the residents of the Town of Maple Valley and to provide for orderly development of the town through the planned development of public and community facilities.

***Objective:*** Promote community facilities and public services that are well maintained and sufficient for the needs of the town residents.

***Policies:***

- A. Encourage concentrated development in areas where appropriate utilities, community facilities, and public services are readily available.
- B. Continue to coordinate, consolidate and share governmental facilities and services where possible.

**Programs:**

- Continue to encourage the concept of “mutual aid agreements” for all public services being provided (e.g., emergency medical, fire, etc.).
  - Work with adjacent communities, Oconto County, Village of Suring, Gillett and Suring school districts and other jurisdictions to maximize the joint use of community facilities to reduce costs, promote efficiency in use, and avoid duplication and overbuilding of services.
  - Continue to explore ways to improve town road conditions and road maintenance.
- C. Monitor resident satisfaction regarding services and remain informed upon any of the service providers’ needs to re-locate/upgrade their services.
  - D. Provide safe and convenient ADA (Americans with Disabilities Act) accessibility to all public buildings.
  - E. Promote the use of renewable energy sources such as wind power, biomass, solar, etc. where feasible.

- F. Work cooperatively with municipalities and select service providers to upgrade telecommunication and electrical services when needed.
- G. Promote maintaining private septic systems to protect the groundwater and evaluate the future need for sanitary districts.

### **PARKS AND RECREATION**

**GOAL:** To continue to promote the variety of park and recreational activities within the town.

***Objective:*** Advocate that residents have safe recreational sites within the town for all of the town’s residents.

***Policies:***

- A. Consider access for the disabled, elderly and very young when planning, designing, and constructing all new recreation projects, including parking, trails, etc.
- B. The town should cooperate with Oconto County, the Village of Suring and adjacent communities to develop future recreational lands within the area.
- C. Provide input into the updates to the Oconto County Comprehensive Outdoor Recreation Plan.
- D. Future recreational areas should be interconnected with the existing trail system.
- E. Consider utilizing identified environmental corridors for public parks and recreational use.

**Programs:**

- F. Continue to cooperate with the Village of Suring, Oconto County and surrounding communities to develop additional and promote existing recreational sites in the town.
- G. Work with state agencies to ensure the segment of recreational trails that exist within the town remain in good condition.
- H. Explore all available resources to further enhance the quality of the town’s recreational systems
- I. Recognize the potential of public and private donations for funding park system improvements.

### **INTERGOVERNMENTAL COOPERATION**

**GOAL:** To coordinate with adjacent communities, Oconto County and other interested groups/agencies on planning projects.

***Objective:*** Promote cooperation between the town of Maple Valley and any other municipality or government entity that makes decisions impacting the town and surrounding area.

***Policies:***

- A. Work cooperatively with surrounding municipalities to address possible boundary

issues to minimize conflicts.

**Programs:**

- Encourage improved participation with neighboring communities regarding meetings, workshops, mutual planning activities, etc.
  - The town board or its representative (as the responsible party) is encouraged to meet annually and work with Oconto County, the Bay-Lake Regional Planning Commission or other planning agencies on town planning activities, and county and/or regional planning activities.
  - Work with Oconto County, neighboring communities, and agencies regarding any natural resource related issues.
- B. Develop coordination and sharing/joint ownership of community facilities, equipment and other services whenever possible.

**Program:**

- Continue the concept of “mutual aid agreements” for public services.
- C. Promote cooperation and communication with the Village of Suring, Gillett school district and Suring school district to collectively support quality educational opportunities.
- D. Utilize the Wisconsin Towns Association (WTA) for publications and participation in cooperative training programs to assist the town and its officials.

**Implementation Steps**

Town officials should establish a general process and timetable for addressing the development strategies that will ultimately lead to implementing the *Town of Maple Valley 20-Year Comprehensive Plan*. Steps to address the development strategies could include the following:

1. To ensure the comprehensive plan remains current, the plan commission and town board should review and document any concerns or items that need to be addressed. The review of the comprehensive plan should also include assessment of the town’s land use control tools (e.g., ordinances and regulations) previously listed in this chapter.
2. The plan commission and town board should identify policies and programs that are a priority. These priority strategies will lead to the implementation of additional policies and programs in subsequent years.
3. Town officials should identify key stakeholders and collaborators to assist in the implementation of the development strategies. A list of some of those entities is provided at the end of this chapter.
4. The town of Maple Valley has many tools available for the implementation of the community development strategies over the 20-year planning period. Within the appendices of *Volume II: County Resources*, there are comprehensive lists of financial and technical resources to implement many of the strategies listed for the housing, economic development, and transportation elements of the plan.



5. The implementation schedule should be evaluated and revised on an annual basis. Town officials will need to monitor the Inventory and Trends highlighted in Chapter 2 to ensure the development strategies address the changing conditions of the town of Maple Valley.

**Stakeholders**

Bay-Lake Regional Planning Commission  
 Oconto County  
 Oconto County Highway Department  
 Oconto County Land Conservation Department  
 Oconto County Planning/Zoning/Solid Waste Department  
 Oconto County UW-Extension  
 Gillett School District  
 Suring School District  
 Town of Bagley  
 Town of Brazeau  
 Town of Breed  
 Town of How  
 Town of Gillett  
 Town of Spruce  
 Town of Oconto Falls  
 Town of Underhill  
 United States Department of Agriculture, Natural Resources Conservation Service  
 Wisconsin Department of Commerce  
 Wisconsin Department of Natural Resources  
 Wisconsin Department of Transportation  
 Wisconsin Housing and Economic Development Authority (WHEDA)  
 Wisconsin Department of Administration

**Priorities**

1. Continue to work cooperatively with Oconto County to update the Oconto County General Zoning Ordinance in order to ensure the vision of the *Town of Maple Valley 20-Year Comprehensive Plan* can be achieved.
2. The town, in cooperation with Oconto County, should continue to review and update ordinances that will ensure the protection of the town’s natural resources. The town may want to consider adopting ordinances that are more protective than those currently being enforced by the County in order to provide additional protection to its natural features when appropriate.

Further, the town, with the assistance of Oconto County, may want to explore developing plans and processes aimed at protecting the quality and quantity of the town’s water resources. This could include, but is not limited to projects such as: developing a stormwater management plan; identifying and developing a plan to protect vital groundwater recharge areas; developing and enforcing erosion control measures; and the restoration of wetlands.

3. The town should continue to utilize a pavement management system to ensure the town’s road network can continue to effectively serve current and future populations.

4. The town should continue to work with surrounding communities and Oconto County to ensure that public services provided are efficient, done so at a high level, and are cost-effective. As part of this, the town should continue to evaluate all mutual-aid agreements that are in place and evaluate any other potential opportunities.
5. Work with Oconto County along with local, state, and federal agencies to promote best management practices for agricultural activities, such as nutrient management planning and establishment of land buffer programs.
6. Cooperate with surrounding towns, school districts and Oconto County to discuss future planning projects and development concerns to lessen potential conflicts.