

MINUTES
TUESDAY, MAY 12, 2020
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS
LEC NORTH & SOUTH
301 WASHINGTON STREET, OCONTO, WI 54153

Draft minutes not approved by Committee

COMMITTEE PRESENT: Rose Stellmacher, Stephanie Holman, Tim Cole, Don Bartels
OTHERS PRESENT: Paul Ehrfurth, Samantha Boucher, Ashley Bahrke, Kevin Hamann, Paul Bednarik

Time Meeting Began 9:02 a.m.

1. Approval of Agenda

A. Change of Sequence - None

B. Removal of Items– None.

Motion by Cole/Holman to approve the agenda as presented. The motion was voted on and carried.

2. Election of Officers

A. Committee Chair

Motion by Bartels/Cole to nominate Stellmacher as the Committee Chair. The motion was voted on and carried.

B. Committee Vice-Chair

Motion by Stellmacher/Bartels to nominate Holman as the Committee Vice-Chair. The motion was voted on and carried.

3. Approval of Minutes of Previous Meeting

Motion by Cole/Bartels to approve the minutes from the previous meeting. The motion was voted on and carried.

4. Communications– None.

5. Reports

A. Report on Executive Director's Activities

Written and oral reports presented by Ehrfurth on various economic development projects.

B. Report on OCEDC Financial Statement

Written report presented by Bahrke of income and expense versus budget.

C. Report on Tourism Marketing

Written and oral reports presented by Boucher on current tourism and marketing activities. Boucher presented annual tourism numbers, highlighting Oconto County as the sixth highest percentage in the state for 2019.

D. Report on Oconto County RLF, Tri-County RLF, and OCEDC Micro Loan Activities

Written and oral reports presented by Bahrke on the current RLF and Micro Loan Programs.

6. Approval of Emergency Response Loan

Ehrfurth presented information on establishing a loan fund to benefit small businesses affected by the COVID-19 pandemic.

Motion by Bartels/Cole to recommend the Finance Committee to establish a small business emergency response loan fund in the amount of \$75,000 to benefit small businesses affected by the COVID-19 pandemic. The motion was voted on and carried.

7. Approval of Payment for Bertram Pledge

Ehrfurth advised that Phase I of the Oconto County Broadband Expansion Project is completed and payment for the county's pledge is now due.

Motion by Cole/Bartels to approve the payment of \$8000 to Bertram Communications per the Memorandum of Understanding from January 2018. The motion was voted on and carried.

8. CDBG-PF Application

Ehrfurth advised that the application is ready to be submitted.

9. Future ED&T Meetings

The committee will continue to meet in-person on the second Tuesday of every month at 9:00 AM, with locations to be determined.

10. Tourism Numbers –Covered in 5C above.

11. Approval of Vouchers for Payment– None.

12. Announcements/General Information (no action needed)

Bednarik expressed the need for resources for farmers at this time. He also mentioned, with the new contract at Marinette Marine and the workers required to fulfill it, we should promote living in Oconto County.

13. Set Next Meeting Date

Date of next meeting June 9, 2020 at 9:00 AM.

14. Adjournment

Motion by Cole/Holman to adjourn the meeting. The motion was voted on and carried.
Time meeting adjourned 10:42 a.m.

Ashley Bahrke, Recorder

Posted: 5/14/2020