

MINUTES
TUESDAY, MAY 14, 2019
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS
1113 MAIN STREET, OCONTO, WI 54153

Draft minutes not approved by Committee

COMMITTEE PRESENT: Dave Christianson, Al Schreiber, Greg Sekela, Rose Stellmacher, Stephanie Holman
OTHERS PRESENT: Paul Ehrfurth, Samantha Boucher, Ashley Bahrke, Kim Pytleski, Kevin Hamann

Time Meeting Began: 9:00 a.m.

1. Approval of Agenda

A. Change of Sequence – None.

B. Removal of Items – None.

Motion by Schreiber/Holman to approve the agenda as presented. The motion was voted on and carried.

2. Approval of Minutes of Previous Meeting

Motion by Christianson/Sekela to approve the minutes from the previous meeting. The motion was voted on and carried.

3. Communications

A thank you card from Nancy Rhode was shared with the Committee.

4. Reports

A. Report on Executive Director's Activities

Written and oral reports presented by Ehrfurth on various economic development and corporate projects.
Discussion followed.

B. Report on OCEDC Financial Statements

Oral report presented by Bahrke of income and expense versus budget for the month, and year-to-date. Budget discussion followed.

C. Report on Tourism Marketing

Written and oral reports presented by Boucher on the many marketing activities she's been working on throughout the month. Tourism metrics from 2018 were presented. Discussion followed.

D. Report on Oconto County RLF, Tri-County RLF, and OCEDC Micro Loan Activities

Oral report presented by Bahrke on the current RLF and Micro Loan Programs.

5. Report on Annual Tourism Metrics – Covered under 4C.

6. Approval of Vouchers for Payment – None.

7. Announcements/General Information (no action needed)

- Ehrfurth noted that Tamara Techmeier of Saputo Cheese was approved to join the OCEDC Board of Directors.
- Schreiber noted that the Miles for Madison event was a success this year and praised the work of Paul LeTourneau and the other organizers of the event.
- Holman noted the Dash O.F. Color event will be held in Oconto Falls on May 25, 2019.
- Sekela noted that there will potentially be land given to the county to create a "living museum."

8. Set Next Meeting Date

Date of next meeting: June 11, 2019 at 9:00 a.m.

9. Adjournment

Motion by Schreiber/Holman to adjourn the meeting. The motion was voted on and carried.

Time meeting adjourned: 10:28 a.m.

Ashley Bahrke, Recorder

Posted: 05/15/19