

MINUTES
TUESDAY, JUNE 11, 2019
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS
1113 MAIN STREET, OCONTO, WI 54153

Draft minutes not approved by Committee

COMMITTEE PRESENT: Dave Christianson, Al Schreiber, Greg Sekela, Rose Stellmacher, Stephanie Holman
OTHERS PRESENT: Paul Ehrfurth, Samantha Boucher, Ashley Bahrke, Kevin Hamann

Time Meeting Began: 9:00 a.m.

1. Approval of Agenda

A. Change of Sequence – None.

B. Removal of Items – None.

Motion by Schreiber/Holman to approve the agenda as presented. The motion was voted on and carried.

2. Approval of Minutes of Previous Meeting

Motion by Christianson/Sekela, to approve the minutes from the previous meeting. The motion was voted on and carried.

3. Communications – None.

4. Reports

A. Report on Executive Director's Activities

Written and oral reports presented by Ehrfurth on various economic development and corporate projects.
Discussion followed.

B. Report on OCEDC Financial Statements

Written and oral reports presented by Bahrke of income and expense versus budget for the month, and year-to-date.

C. Report on Tourism Marketing

Written and oral reports presented by Boucher on current tourism and marketing efforts.

D. Report on Oconto County RLF, Tri-County RLF, and OCEDC Micro Loan Activities

Written and oral reports presented by Bahrke on the current RLF and Micro Loan Programs.

5. Outdoor Signage

Boucher and Ehrfurth reported that the Oconto County welcome sign on Hwy VV/R was repaired recently. Discussion about welcome signs followed.

6. Discovery Guide

Boucher presented information about this year's guide and pricing for advertisements vs. competitor pricing.
Discussion followed.

7. Approval of Vouchers for Payment – None.

8. Announcements/General Information (no action needed)

- Ehrfurth presented the first draft of the new Leadership Oconto County program brochure and encouraged all present to mention the program to potential candidates.

9. Set Next Meeting Date

Date of next meeting: July 9, 2019, at 9:00 a.m.

10. Adjournment

Motion by Christianson/Schreiber to adjourn the meeting. The motion was voted on and carried.

Time meeting adjourned: 10:50 a.m.

Ashley Bahrke, Recorder

Posted: 06/12/19